

JOIN OUR TEAM

WE'RE HIRING!

All West Communications is a mid-sized telecommunications company providing internet, video, and phone services to northern Utah and southwestern WY. We believe that every connection counts and that people should have access to quality services and communication, no matter where they live. We use our expertise to create opportunities for, and support our communities. We collaborate, we solve problems, and we delight our customers.

Why Work at All West? We're a company with big ideas, big goals and a big heart. You would be helping connect people to each other and the world. And as a mid-size company, one person can have a lot of influence. You can make your job yours.

We are currently hiring a full-time Vice President of Marketing. This position requires an experienced, solution-focused professional to formulate strategy, branding, and drive positive outcomes.

- Lead strategy, development, and delivery of marketing strategies to meet company objectives.
- Develop and achieve department goals and objectives
- Serve as subject matter expert
- Prepare and present recommendations to executive leadership
- Implement best practices
- Coordination with other groups, both internal and external, on complex projects
- Assign daily activities of marketing staff
- Create long- and short-term marketing plans
- Develop and implement customer research projects and conduct market analysis
- Other duties as assigned

Qualifications

- Bachelor's Degree in Marketing or Business
- 6+ years' experience in Marketing
- 1-2 years of telecommunications marketing
- Excellent communication skills, both written and spoken
- Strong computer skills, including Microsoft Office (Word, Excel, PowerPoint, Outlook).
- Valid driver's license

All West is a drug free workplace, conducting pre-employment and random drug testing. Benefits include medical, dental, short-term disability, life insurance, AD&D, 401k with company match, PTO, paid holidays, and more!

