

# JOIN OUR TEAM

# WE'RE HIRING!

All West Communications employees believe that the power of communication can break barriers. We offer an unparalleled work environment in the beautiful Wasatch Back. Our employees enjoy the efficiency and team environment of a smaller, more adaptable, privately owned company. We are looking for a full-time Marketing Specialist. The successful candidate will be motivated, enthusiastic, and passionate about their work.

## Responsibilities:

- Develops and implements residential and business marketing plans and promotional plans
- Conducts customer research
- Assists with the research and development of new products and service
- Implements public relations and community development activities

## Tasks Include:

- Digital advertising (PPC)
- Promotional campaign management
- Monthly reporting responsibilities
- Competitive analysis
- Social media development and management
- Customer communication – drafting letters, newsletters and online content, market analysis, and community involvement activities
- Website management
- Analyzing customer data to create targeted marketing campaigns

## Requirements:

- High School Diploma or equivalent
- Bachelor's Degree in Marketing, Public Relations, or Business
- Ability to work in a fast-paced environment with ever-changing priorities
- Proficient in all MS Office applications
- Experience with Adobe design products
- Three+ years marketing experience
- Three+ years proven writing experience
- Valid driver's license and a good driving record
- Telecommunications marketing experience preferred

All West is a drug free workplace, conducting pre-employment and random drug testing. Benefits include medical, dental, short-term disability, life insurance, AD&D, 401k with company match, PTO, paid holidays, and more!

